**Project Documentation**

**Project Title:** Descriptive Customer Analysis using Tableau (Focus: Revenue Analysis)

**Dataset:** sales\_06\_FY2020-21.csv

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**Visualizations:**

1. Revenue per State
2. Revenue based on month of the year
3. Revenue based on age
4. Quantity – Discount Percentage Correlation
5. Percentage of revenue per region
6. Revenue per Category per Gender

**New Learnings:**

1. Donut Chart and Butterfly charts which are not build-in charts found in Tableau.

**Dashboard:**

Graphical user interface, application, website

Description automatically generated

Fig 1: Dashboard in Tableau